



Eileen Ogintz Media Summary

[Eileen Ogintz](#), a reputable travel journalist visited Telluride, Colorado in December 2009 (December 19-24) and was hosted by See Forever luxury cabin owner John Abrams. While in town, Eileen was an active participant in various winter activities, including a spa treatment at the Spa at The Peaks Resort and dinner at Palmyra restaurant. Importantly, each night she found herself well rested courtesy of Mr. Abrams and wrote to tell of her adventures via the following national media outlets giving the destination of Telluride and The Peaks Resort & Spa a unique opportunity to shine in the travel, tourism and hospitality industries.

Taking the Kids

- Taking the Kids is a major and growing presence online, appearing on online news outlets such as www.msnbc.com, CNN.com, Smartertravel.com, and Frommers.com. Taking the Kids also appears in newspapers around the country including the New York Daily News, Newsday, Miami Herald, Cleveland Plain Dealer, and Dallas Morning News, among others.
- Click http://www.takingthekids.com/template_blog.aspx?id=2487&blogid=91 to access Eileen's summary of time in Telluride

Social Media Outlets

- Each day while in town, Eileen journaled online via Facebook and Twitter to highlight her hour-to-hour activities and perspectives. Excerpts as follows:
- *"Drinking in the views from the condo at The Peaks Resort in Telluride as we get ready to head out for another day on the mountain and my kids say they'll ski with me this morning. Yea! This is such a fun place!"* Posted December 21, 2009
- *"Lots to do in Telluride besides ski. I went snowmobiling through the forest to a ghost town with a family here for several days playing in the snow without setting foot on a ski hill. Looking for your own last minute getaway deal for the holidays?"* Posted December 22, 2009
- The uniqueness of this form of media is that Eileen's updates are provided in real time to followers and Eileen is more than happy to interact almost immediately via questions and comments posted to her musings – providing eager travelers about the best deals, activities and kept secrets in town

Media Outlets

- The following are media clips from major news outlets that picked up Eileen's trip article to Telluride via Tribune Media Services.
 - <http://www.cnn.com/2010/TRAVEL/01/23/telluride.colorado.skiing/index.html>
 - <http://www.baltimoresun.com/travel/sns-201001071358tmstakekidstp--fa20100107jan07,0,3713551.story>
 - <http://www.newstimes.com/default/article/Laid-back-Telluride-offers-a-lot-more-than-skiing-323377.php>
 - <http://www.vcstar.com/news/2010/jan/16/telluride-has-more-to-offer-families-than-great/>
 - <http://www.buffalonews.com/lifearts/travel/story/933533.html>
 - <http://www.ihavenet.com/vacation-travel/Taking-the-Kids-Skiing-in-Telluride.html>
 - http://www.tmsfeatures.com/columns/travel/taking-the-kids/Taking-the-Kids.html?articleURL=http://rss.tmsfeatures.com/websvc-bin/rss_story_read.cgi?resid=201001131058TMS TAKEKIDS tp--fa_20100107
- The summary of these media clippings totals millions of viewers to such important media outlets as CNN.com, the Baltimore Sun, Connecticut News-Times and others.

While Eileen's editorial focus was her entire Telluride experience, not always specifically See Forever or even The Peaks Resort & Spa, Mr. Abram's lodging donation ensured that Eileen was able to come to town without reservation and enjoy the winter wonderland we call home.